

Isothermal RPO CTP Steering Committee Meeting #2

14 August 2019, 1pm (Rutherfordton, NC)

I. Introduction

- Polk County Meeting – 25 September 2019

II. Vision Statements

- Split into 2 groups, provided examples from old CTPs in area

Draft Vision Statement

The Isothermal Region provides a safe, efficient, well-connected, accessible, multi-modal transportation system that enhances the mobility of its residents, supports economic development, sustainable land use patterns and a healthy lifestyle while preserving the region's natural beauty and heritage.

III. Goals

- **ACTION ITEM** Due by **13 September**: 4 Regional Goals + 3 County-specific Goals per person

IV. Survey

- Old Survey questions were presented (from McDowell & Rutherford)
- MetroQuest was introduced (Macon Co as an example)
- **ACTION ITEM** By **26 August**: Mock survey sent to Karyl, based on old Macon Co

V. SE Data

a. Rutherford County

- Past CTP SE Data discussed
- Chamber of Commerce is adamant that job growth outpaces population growth for number of factors, including that Rutherford Co is significantly underemployed at present
- Some discussion about bumping employment down to +1.0% from 1.4%, but ultimately shelved.

b. McDowell County

- Past CTP SE Data discussed
- Decided that old growth should be bumped up a bit from old CTP

Draft Recommended SE Data

a. Rutherford County

- Population: + 0.8% p.a. (No change from 2018 CTP)
- Employment: + 1.4% p.a. (No change from 2018 CTP)

b. McDowell County

- Population: + 0.8% p.a. (+ 0.1% over 2013 CTP [+ 0.7%])
- Employment: + 1.0% p.a. (+ 0.3% over 2013 CTP [+ 0.7%])

c. Polk County (TBD at Polk County meeting – 25 September 2019)

VI. Next Meeting

- Wednesday, 16 October 2019 in Rutherfordton

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